The Reproductive Justice Action Collective

ReJAC is an all volunteer network of southern activists based in New Orleans. We share information, resources, ideas, and human power to build and implement projects in our community that operate within the reproductive justice framework.

What we do
ReJAC is creating a future where every person has access to reproductive health care and accurate, unbiased information no matter socio-economic status, race, gender, immigration status, or ability.

Why we do it
ReJAC envisions a world in which all Southerners have access to:
- All types of reproductive health care without judgment and with dignity
- Accurate health information and resources
- Space to organize about issues that are important to them

How we do it: ReJAC’s programs

Plan B NOLA offers free or by-donation emergency contraception and accurate reproductive health information through a city-wide network of Community Support Members and Community Outposts.

In New Orleans, emergency contraception (EC) can run anywhere from $42 to $60 and there is often stigma associated with purchasing this time-sensitive method of birth control. With an easily accessible healthline, we can eliminate the financial and transportation barriers to EC while reducing stigma, and sharing information.

How it works:
- Text us that you need EC.
- Through text we ask the necessary questions to get you what you need.
- A Community Support Member (CSM) texts you to schedule a time & place to meet.
- Meet the CSM for your EC, condoms, a pregnancy test, and sex ed zine.
- Fill out our survey, donate if you can, and take your EC!

90+
people received EC through our healthline since mid-February 2018.

58%
of EC Recipients donated back to Plan B NOLA.

34
CSMs currently serve our community.

86
pills distributed to and through our 4 Community Outposts since Sept. 2017.

Ages of EC Recipients

Racial identity of EC Recipients

** All numbers are accurate as of 11/05/18. Not all EC recipients opt-in to complete the entire survey. The graphs reflect the information provided by those who opted into the survey.
More about ReJAC’s programs

The Sex-Ed Zine provides information on EC and its side effects, how pregnancy occurs, types of birth control methods, and a local resource guide with information on all-options for pregnancy.

In a state that does not have mandatory sex-ed, accessing accurate and non-biased sex-ed information can feel nearly impossible. We know that many young people get their sex-ed from each other. The zine is a 22-page, hand-drawn, accurate and unbiased resource that is easy to share and distribute.

10
New Orleans Public Library branches distribute ReJAC zines.

20
zine distributor locations and soon-to-be distributors across New Orleans.

500
zines distributed in our community (not including those provided with EC packs).

CanIGetAnAbortionInLouisiana.com provides up-to-date, accurate information on accessing abortion care in Louisiana.

In a state where the landscape of abortion access is constantly in flux, finding information on how to access abortion services is difficult.

Our members update the website regularly with the necessary legal information. We worked directly with the clinics to collect easy to access and understand tips about scheduling and attending an abortion care appointment in Louisiana and surrounding areas, resources for funding abortion, navigating the process for minors and judicial bypass assistance, and more. The website receives hundreds of views each month.

Beyond the programs: our impact

The TOOLKIT
ReJAC has had many requests for support in replicating Plan B NOLA. In response, we created the Plan B NOLA Toolkit. See it at http://bit.ly/planbnotoolkit

Ellertson Award for Innovation in EC
Awarded for Plan B NOLA from the American Society for Emergency Contraception in September 2018 in Washington D.C.

Open access to our learnings
We have learned a ton through our programs and are always willing to share! Some of the conferences where we have had the opportunity to do so:
- American Society for Emergency Contraception (ASEC) Jamboree in Washington D.C.
- The Civil Liberties and Public Policy Conference in Hampshire, MA in 2018

Get in touch
rejacnola.org  hivemind@rejacnola.org  @rejacnola